



Ocean Basket



Logo Design Competition

AKTI Project and Research Centre, CYMEPA and Ocean Basket call for the design of the logo for the ***“The Seanergy Project”***.

What is the Seanergy Project?

“The Seanergy Project” aims to reduce pollution from plastics in the sea and to help and reward fishermen who bring marine litter to shore as well as recover lost fishing gear. Ocean Basket will raise funds by selling multi-use bags instead of single-use plastic bags at its restaurants. These funds will be used by AKTI and CYMEPA for aim of the Project.

Technical Information

1. Each candidate can submit one or more logo options
2. The logos must be designed in a vector programme such as Illustrator.
3. The logo must be in colour; preferable but not confined to 3 spot (pantone) colours.
4. The logo must work in black and white (this is not a reference to greyscale but just the use of black and white colours)
5. The logo must also be legible when reduced in size, approximately 15mm in height.
6. Submitted logos must be original artworks, created solely for this project.
7. Submitted logos can be composed of emblem AND wordmark
8. Submitted logos must work on white backgrounds primarily but variants of the logo must be submitted to indicate options for other backgrounds, such as dark / busy.

Criteria

1. Relevance - Submitted logos must be aligned with the theme and goal of project
2. Originality - Must exhibit originality, creativity and imagination
3. Aesthetic - Submitted logos must command attention displaying visual balance, colour coordination and appealing to the eye. Emblem and/or wordmark must look unified.

Deadline:

All entries should be submitted by the **1st April 2019** via dropbox to cymepa@cytanet.com.cy . No submissions will be accepted after the deadline. Entry to the competition is free of charge.

- Incomplete, unreadable, unintelligible or otherwise non-compliant submissions will be disqualified. AKTI and CYMEPA reserve the right to reject entries not meeting the criteria.
- **IMPORTANT:** By entering the competition you grant AKTI and CYMEPA the rights to use your design for the benefit of the project at no extra cost.

Prize

- **200 EUR cash + 200 EUR Ocean Basket Coupons** will be awarded to the first winner.
- The winner will be announced on facebook and invited to receive their prizes on the 5th April 2019.