

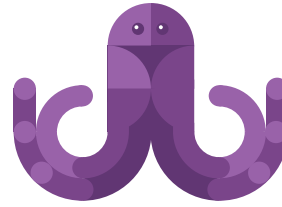
DECALOGUE

Actions to reduce marine plastic pollution

AIMING FOR THE ZERO



1.
Reduction of Plastic Waste:
I avoid single-use plastics. I choose alternatives from reusable and more environmentally friendly materials.



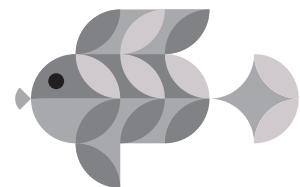
2.
Reuse:
I avoid single-use plastics. I choose alternatives from reusable and more environmentally friendly materials.



3.



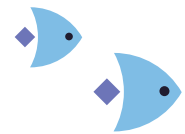
4.
Public Awareness:
I become an information point for the public.



5.



6.
Synergies:
I work with other partners, such as local authorities and Non-Governmental Organizations, to implement practices aimed at reducing marine litter.

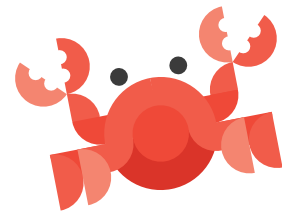


7.

Clean-ups:
I clean the surrounding area, organize clean-up campaigns and/or participate in similar activities organized by other groups.

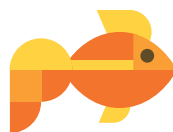
8.

Green purchasing and green agreements: I purchase products and services that are more environmentally friendly and include environmental considerations in my purchasing terms and procedures.



9.

Standards and certification:
I comply with internationally recognized environmental standards.



10.

Designation of an Environmental Performance Leader: Myself, or an employee, takes on the responsibility to lead on my business's efforts to reduce the use of plastic!

