



THE RESPONSIBLE COASTAL BUSINESS NETWORK

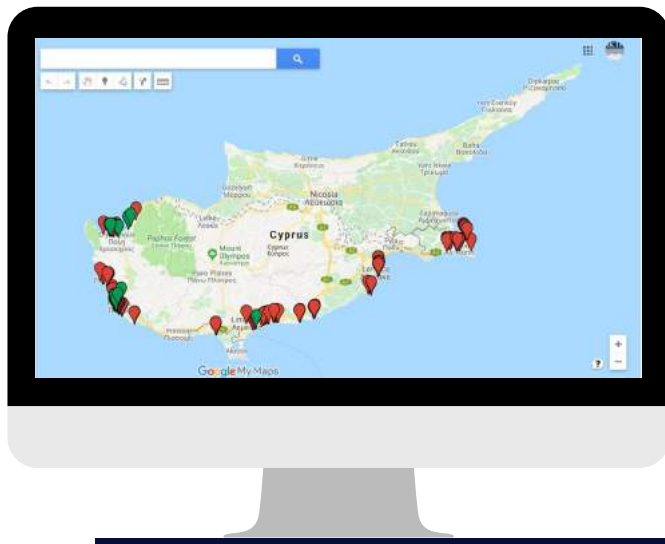
An entrepreneurial Network Tackling Marine Litter

BACKGROUND

- Part of AKTI's project "**Zero Waste Beach**", in collaboration with The Coca-Cola Foundation.
- Aims to tackle marine pollution (more specifically single-use plastics) by engaging owners/managers and workers at coastal enterprises.
- Aims to address pollution caused by coastal businesses and beach goers.
- All network members are informed about good practices and activities on waste management.
- All network members are provided with a Guide of Best Practices and unlimited support by the AKTI team in their effort to become more environmentally responsible.
- Currently the Network has more than 200 members around the island, implementing different practice according to their business type.
- All members can take part in the Zero Waste Beach Champions Competition.
- Last year's 'Zero Waste Beach Awards 2018' ceremony was a huge success with high media coverage.

WHY JOIN?

- Get support and advice regarding environmental practices that fit your business type.
- Enhance your business social responsibility and environmental initiatives.
- Become part of a group of businesses that care about the environment.
- Support your community and become part of a positive change on the island.
- Get exposure for your environmentally- friendly actions.
- Get the chance to win the Zero Waste Beach Awards 2019, to be held under the auspices of the President the Republic of Cyprus.
- Inspire others!



HOW TO JOIN?

- ✓ Simple
- ✓ Free of Charge
- ✓ Get informed about the Decalogue which includes actions on how to reduce marine plastic pollution!



JOIN TODAY!

Contact Us



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